

MARAZZI GROUP

JOURNALISTS' INFORMATION

NOTICE PURSUANT TO ARTICLES 13 AND 14 OF REGULATION (EU) 2016/679 CONCERNING THE PROTECTION AND PROCESSING OF PERSONAL DATA (GDPR)

1. WHO IS THE DATA CONTROLLER

The Data Controller is Marazzi Group S.r.l. a Socio Unico, located at Viale Regina Pacis 39 – 41049 Sassuolo (MO) Italy, represented by its pro-tempore legal representative (the "**Controller**" or "**Marazzi**"). For the exercise of your rights, as well as to receive any information related to them and/or this Information Notice, you can contact the Controller at the following contacts: privacy@marazzigroup.com, tel. +39 0536 860800.

The Controller has appointed a Data Protection Officer ("DPO"), whom you can contact for the exercise of your rights, listed in point 7 below, as well as to receive any information related to them and/or this Information Notice, by writing to: dpo@marazzigroup.com.

2. WHAT PERSONAL DATA WE PROCESS

For the purposes indicated in this Information Notice, the Controller will process your common and contact personal data (such as name, surname, the name of your editorial office, your areas of expertise/interest, email address, and in some cases, phone number and other contact details) provided directly by you or collected from third parties (e.g., websites of editorial groups, newspapers, and media (radio and TV)).

3. PURPOSES OF PROCESSING, LEGAL BASIS, AND NATURE OF PROVISION

Your personal data will be processed by the Controller for the following purposes:

- a) Within the scope of projects of common interest, i) to send you communications related to your journalistic activity via your regular mailbox, ii) to allow you access to our reserved area where you can find content of interest to you, iii) to facilitate your accreditation and participation in press conferences and events organized by us; the legal basis for this purpose is the pursuit of the legitimate interest of the Controller, pursuant to Article 6, first paragraph, letter f), of the GDPR, without prejudice to your right to object to the processing pursuant to Article 21 of the GDPR. You may object to this purpose of processing at the time of data collection or upon the sending of each subsequent communication, by clicking on the appropriate link "If you no longer wish to receive this email, click here," or by the methods identified in paragraph 7 below.
- b) Marketing purposes through traditional methods (e.g., phone contact, postal mail, individual emails, etc.) or automated contact methods (e.g., automated email campaigns, SMS, automated phone contact, instant messaging, social networks, etc.); the legal basis for data processing is your consent, pursuant to Article 6, first paragraph, letter a), of the GDPR.

4. RETENTION PERIOD AND PROCESSING METHODS

The retention period of your personal data:

- For the purpose referred to in paragraph 3 letter a), will continue until you exercise your right to object to the processing pursuant to Article 21 of the GDPR;
- For the purpose referred to in paragraph 3 letter b), will continue until you exercise your right to withdraw consent pursuant to Article 7 of the GDPR.

The processing of your personal data will be carried out, in compliance with the provisions of the GDPR, using paper, IT, and telematic tools, in ways that ensure an adequate level of security and confidentiality, in accordance with the provisions of Article 32 of the GDPR.



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5. RECIPIENTS OF YOUR PERSONAL DATA AND WHO MAY BECOME AWARE OF IT

For the pursuit of the purposes described in paragraph 3 above, the personal data processed will be known by the employees, assimilated personnel, and collaborators of Marazzi, who will act as persons authorized to process personal data.

Furthermore, for the pursuit of the purposes described in paragraph 3 above, your personal data may be processed by third parties belonging, by way of example, to the following categories:

- providers of technical assistance services for the management of the IT system, logistics providers, advertising agencies, or other service providers;
- advertising or communication agencies, event organization companies;
- other companies belonging to the same corporate group as Marazzi or attributable to Marazzi or Mohawk Industries.

The subjects belonging to the categories listed above operate, in some cases, as data processors specifically appointed by the Controller in compliance with Article 28 of the GDPR, and in other cases, in total autonomy as distinct data controllers, it being understood that, in the latter case, the communication of your personal data to such independent controllers would occur solely for the purposes of pursuing the objectives referred to in paragraph 3 above.

The complete and updated list of subjects to whom your personal data may be communicated can be requested by contacting the Controller at the contact details indicated in paragraph 1 of the Information Notice.

Your personal data will not be disseminated.

6. TRANSFER OF PERSONAL DATA OUTSIDE THE EUROPEAN UNION

For technical and organizational needs, your data may be transferred to countries outside the European Union: such transfer is in any case legitimate as it is guaranteed by the existence of adequacy decisions issued by the European Commission and/or standard protection clauses based on the models adopted by the European Commission pursuant to Article 46 of the GDPR.

You may request a copy of your data subject to transfer outside the EU, as well as information on the locations where they have been made available, by making a specific request to the Controller via the email address privacy@marazzigroup.com.

7. WHAT RIGHTS YOU HAVE AS A DATA SUBJECT

In relation to the processing described in this Information Notice, as a data subject, you may, under the conditions provided for by the GDPR, exercise the rights established in Articles 15 – 21 of the GDPR, in particular:

- **Right of access – Article 15 GDPR:** the right to obtain confirmation as to whether or not personal data concerning you is being processed and, if so, to obtain access to your personal data – including a copy of it – and the following information, among others:
 - purposes of the processing
 - categories of personal data processed
 - recipients or categories of recipients to whom the data has been or will be disclosed
 - data retention period or the criteria used
 - rights of the data subject (rectification, erasure of personal data, restriction of processing, and right to object to processing)
 - right to lodge a complaint with a supervisory authority
 - right to receive information on the source of personal data if it was not collected from the data subject
 - the existence of automated decision-making, including profiling, as well as meaningful information about the logic involved and the envisaged consequences of such processing for the data subject;



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- **Right to rectification – Article 16 GDPR:** the right to obtain, without undue delay, the rectification of inaccurate personal data concerning you and/or the completion of incomplete personal data;
- **Right to erasure (right to be forgotten) – Article 17 GDPR:** the right to obtain, without undue delay, the erasure of personal data concerning you, when:
 - the data is no longer necessary in relation to the purposes for which it was collected or otherwise processed;
 - you have withdrawn your consent and there is no other legal basis for the processing;
 - you have successfully objected to the processing of personal data;
 - the data has been unlawfully processed;
 - the data must be erased to comply with a legal obligation;
 - the personal data has been collected in relation to the offer of information society services referred to in Article 8, paragraph 1, GDPR.

The right to erasure does not apply to the extent that processing is necessary for compliance with a legal obligation or for the performance of a task carried out in the public interest or for the establishment, exercise, or defense of legal claims.

- **Right to restriction of processing – Article 18 GDPR:** the right to obtain restriction of processing when:
 - the data subject contests the accuracy of the personal data;
 - the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of its use instead;
 - the personal data is necessary for the data subject to establish, exercise, or defend a legal claim;
 - the data subject has objected to processing pending verification of whether the legitimate grounds of the controller override those of the data subject.
- **Right to data portability – Article 20 GDPR:** the right to receive, in a structured, commonly used, and machine-readable format, the personal data concerning you provided to the Controller and the right to transmit those data to another controller without hindrance, where the processing is based on consent and is carried out by automated means. Additionally, the right to have your personal data transmitted directly from one controller to another, where technically feasible;
- **Right to object – Article 21 GDPR:** the right to object to the processing of personal data concerning you, unless there are compelling legitimate grounds for the Controller to continue the processing;
- **Right to lodge a complaint with the Data Protection Authority,** Piazza Venezia n. 11, 00187, Rome (RM).

The above rights may be exercised against the Controller by contacting the references indicated in paragraph 1 above. The Controller will take charge of your request and provide you, without undue delay and, in any case, no later than one month from receipt of the request, with information on the action taken regarding your request.

The exercise of your rights as a data subject is free of charge pursuant to Article 12 GDPR. However, in the case of manifestly unfounded or excessive requests, including due to their repetitive nature, the Controller may charge you a reasonable fee, in light of the administrative costs incurred to manage your request, or refuse to satisfy your request.

Finally, we inform you that the Controller may request additional information necessary to confirm the identity of the data subject.

Sassuolo (Mo), 25.11.2024

Marazzi Group S.r.l. a socio unico
(Data Controller)



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☐ **I CONSENT** to the processing of my personal data for marketing purposes, including through automated means, as referred to in paragraph 3 letter b) of this Information Notice.

☐ **I DO NOT CONSENT** to the processing of my personal data for marketing purposes, including through automated means, as referred to in paragraph 3 letter b) of this Information Notice.

_____,
Place

Date

Acknowledgment of the Information Notice

Mr/MS

Last Update 5.12.2024

